


# Bria anderson

BRAND DESIGNER + CONTENT CREATOR

I am a lifelong artist and creative pursuing a career in branding.  
My passion is in aesthetics and creating visual experiences.

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 CAMAS, WASHINGTON

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## 01.

### EDUCATION

*Washington State University Vancouver 3.87*

*GPA | Graduated May 2019, Magna Cum Laude*

Bachelor of Arts in Digital Technology & Culture from  
Creative Media & Digital Culture Program

Specialization in Multimedia Design

## 02.

### EXPERTISE

Graphic design | Brand discovery  
Moodboarding | Logo development

Color palette | Typography

Pattern and illustration

Iconography | Copywriting

Photo and video editing

## 03.

### SKILLS

Adobe Creative Suite | Microsoft Office Suite | Google Drive | WordPress  
Project management software | Email campaign software | Social Media | HTML and CSS

Written and verbal communication | Collaborative and independent work | Self-starter  
Quick, hands-on learner | Organizer and planner | Adaptability and open-mindedness

Attention to detail | Ability to balance multiple projects

## 04.

### PROFESSIONAL EXPERIENCE

*Graphic Designer | GTMA | March 2020 - Present*

Creating digital marketing assets for hospitality clients, including social media content, banner ads, web designs, and presentations. Designing internal assets including presentations and social content.

*Graphic Designer | Avanti Destinations | March 2020*

(laid off shortly after hire due to the COVID-19 outbreak)

Created design assets for internal and external use supporting agency and consortia, and collaborated with Marketing Team on projects promoting brand and travel packages.

*Marketing Coordinator | Innovative Services NW | March 2019 - Feb. 2020*

Completed top to bottom visual rebrand and applied across marketing. Maintained marketing materials, social media channels, and website. Generated content focused on client impact.